

Music Rights in the Digital Age



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Presentation Summary

- What Makes this an ethical issue?
 - Music and Copyright Law Intro
 - Why Technology Causes a Poses a problem
- Space Shifting, CD's, MP3, and Piracy
 - History of their affects and subsequent regulations
 - Analyzing these from ethical frameworks
- Music Streaming and Digital Sales
 - History of Streaming and Digital Sales
 - Analyze effects form ethical framework
- Future Considerations

Why are Music Rights are Ethical Issue?

Music and Copyright

- Copyright meant to protect an individual's intellectual property
- Constitution states copyright is meant to
 - “promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries”

<i>Artist</i>	<i>Work</i>	<i>Previous Rental Fee</i>	<i>Year Became Public Domain</i>	<i>Purchase Price</i>
Ravel	Daphnis et Chloe Suite no. 1	\$450.00	1987	\$155.00
Ravel	Mother Goose Suite	540.00	1988	70.00
Ravel	Daphnis et Chloe Suite no. 2	540.00	1989	265.00
Griffes	The White Peacock	335.00	1993	42.00
Puccini	O Mio Babbino Caro	252.00	1994	26.00
Respighi	Fountains of Rome	441.00	1994	140.00

Why are Music Rights are Ethical Issue?

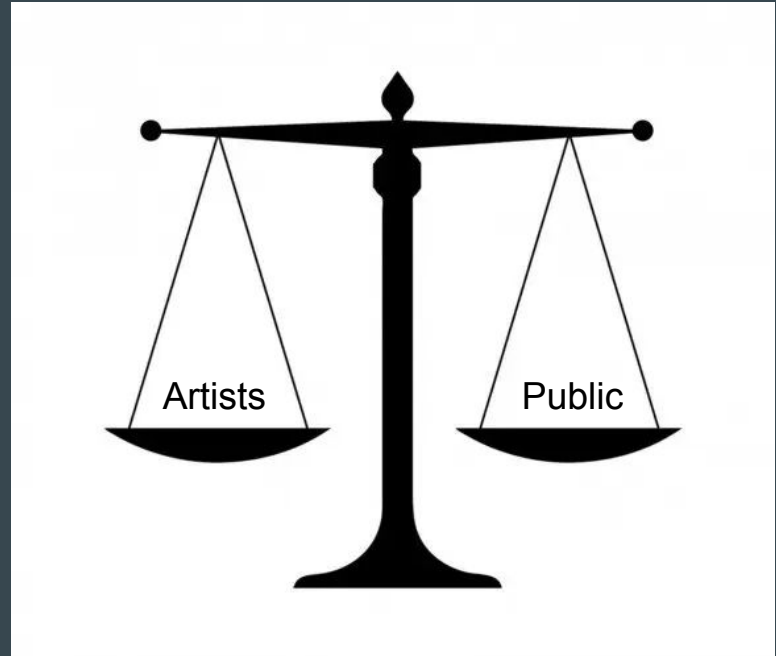
Music and Copyright

	SOUND RECORDING	MUSICAL COMPOSITION
Who are the rights owners?	Often times the record label who funded the master recording, or the artist/performer	Songwriters, composers, musicians, publishers
What usage is monetized?	Usage via TV, live performances, internet radio, etc.	
Who collects and distributes royalties?	Sound Recording Collection Societies i.e. SoundExchange (US), PPL (UK), GVL (Germany)	Publishing Collection Societies i.e. ASCAP (US), BMI (US), SESAC (US), SOCAN (Canada), PRS (UK)

Why are Music Rights are Ethical Issue?

Technology Causes Problems

- Copyright utilitarian idea
- tried to get the most happiness by incentivizing innovation
- Disrupted by technologies like peer to peer networks, space shifting, streaming, and digital music sales



Space Shifting, CD's, MP3, and Piracy

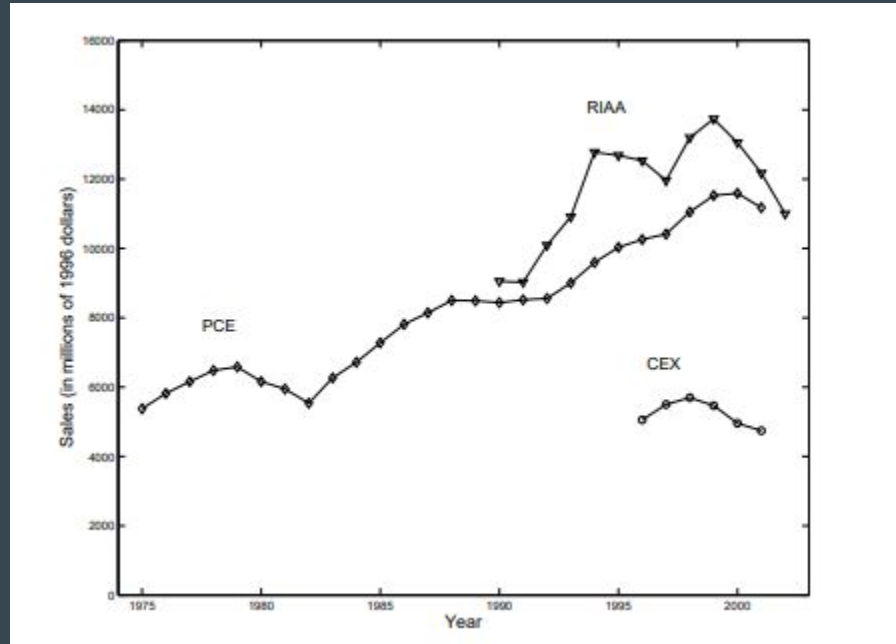
History of Affects and Subsequent Regulations

- CD's release in the early 80's
 - Small launch
 - Immediate success for both consumer and artist
 - Possible for copies
- Audio Home Recording Act 1992
 - Mandated SCMS
 - Protected Artists allowed consumers to make copy
- MP3 and Peer to Peer networks
 - Stored songs in 10% space
 - Spurred file sharing services like Napster



Space Shifting, CD's, MP3, and Piracy

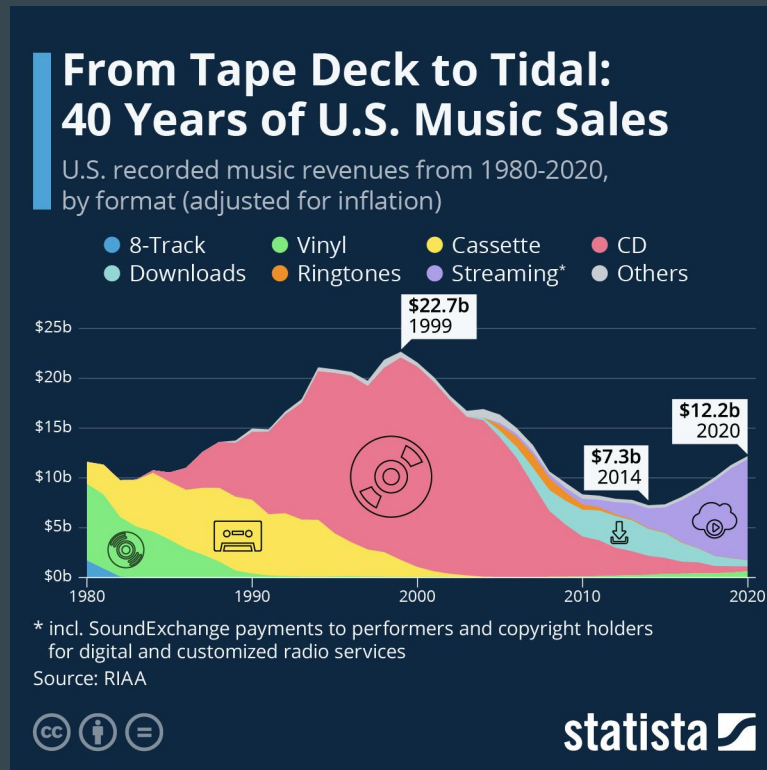
View through Ethical Frameworks



Digital Music Purchases and Streaming

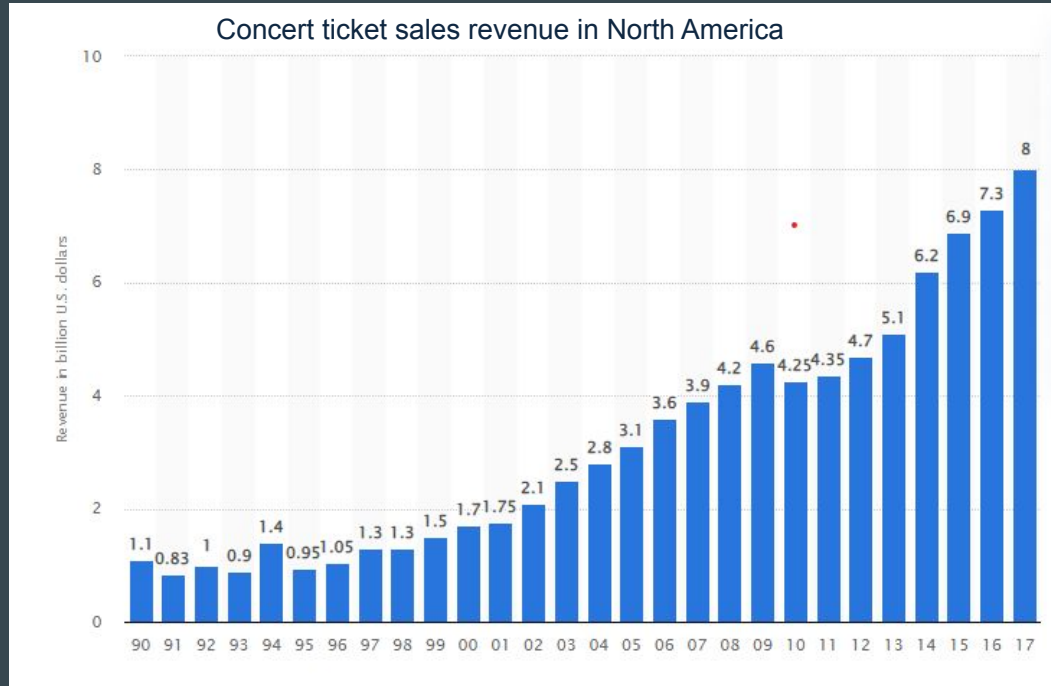
History of Affects and Subsequent Regulations

- iTunes
 - First popular digital music purchasing service
 - Increased sales, decreased profits
 - Allowed for purchase of singles
- Spotify
 - It and other services have reversed decline in profits
 - Streaming services combined users is half the amount of CD's sold at the peak in 2000
 - Streaming notorious for measly profits earned



Digital Music Purchases and Streaming

Viewed through Ethical Frameworks



Final Considerations

- Personally use streaming
 - Low cost
 - Lots of music
- Choose to view streaming under rule utilitarianism
 - Produces good for consumers
 - Good for certain artists and labels
- Recommend continuing on the path we are for music streaming

Thanks for listening!